



PATENT 2621
515265-2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Parker, et al.
Serial No. : 09/940,564
Filed : August 28, 2001
For : ADVERTISING METHOD AND APPARATUS
Art Unit : 2621

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New York, NY 10151

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Gordon Kessler, Reg. No. 38,511

Name of Applicant, Assignee or Registered Representative

Gordon Kessler
Signature

November 12, 2002

Date of Signature

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COMMUNICATION

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

Enclosed are twenty-two (22) sheets of formal drawings (Figs. 1-14) for this application.

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP
Attorneys for Applicant

By:

Gordon Kessler
Gordon Kessler
Reg. No. 38,511
(212) 588-0800



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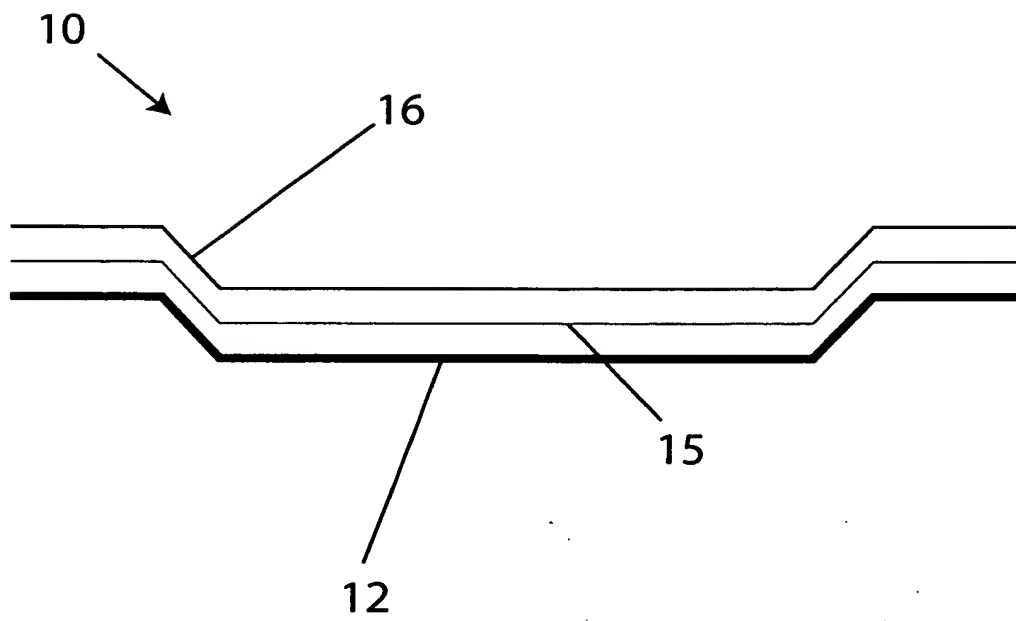


FIG. 1

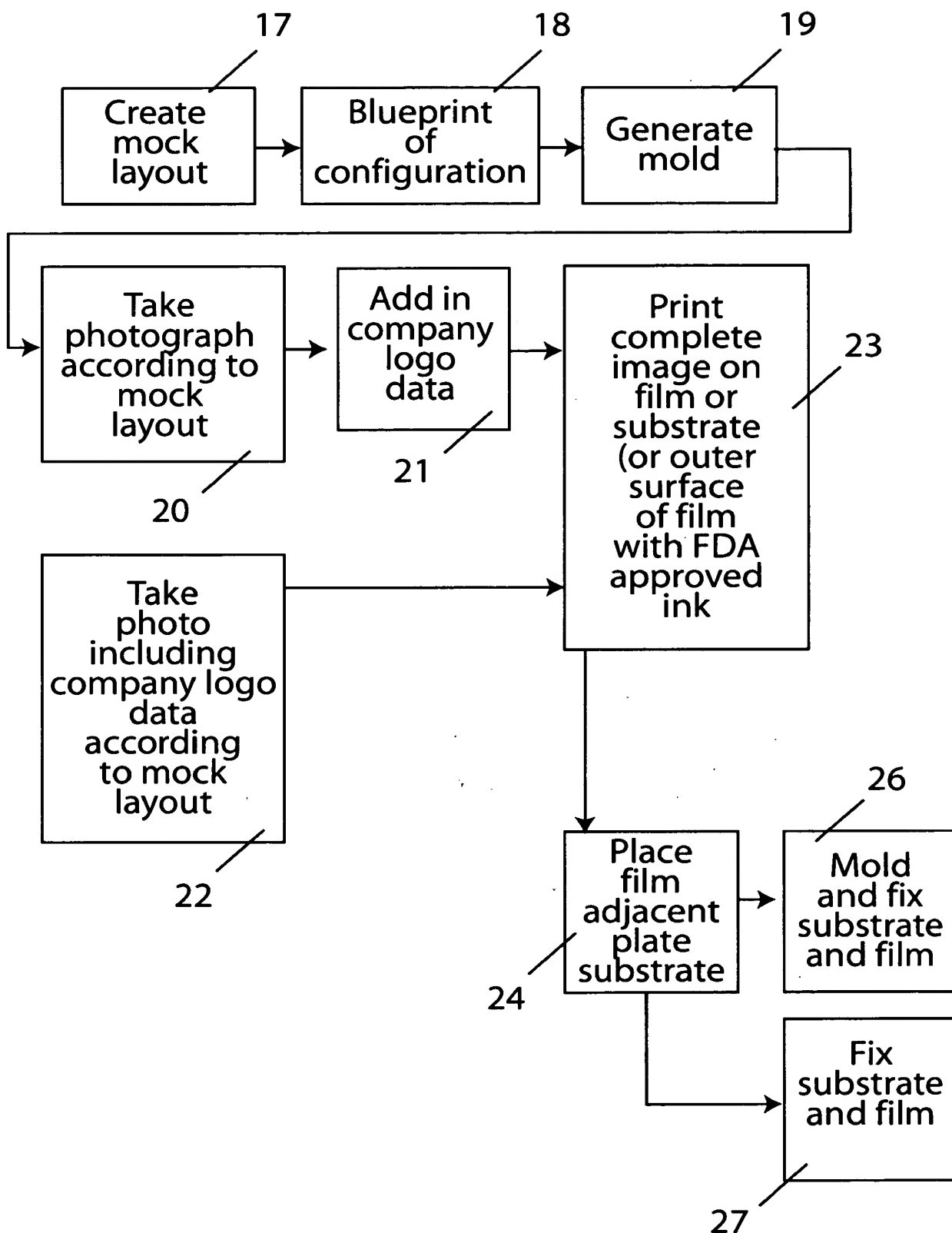


FIG. 2



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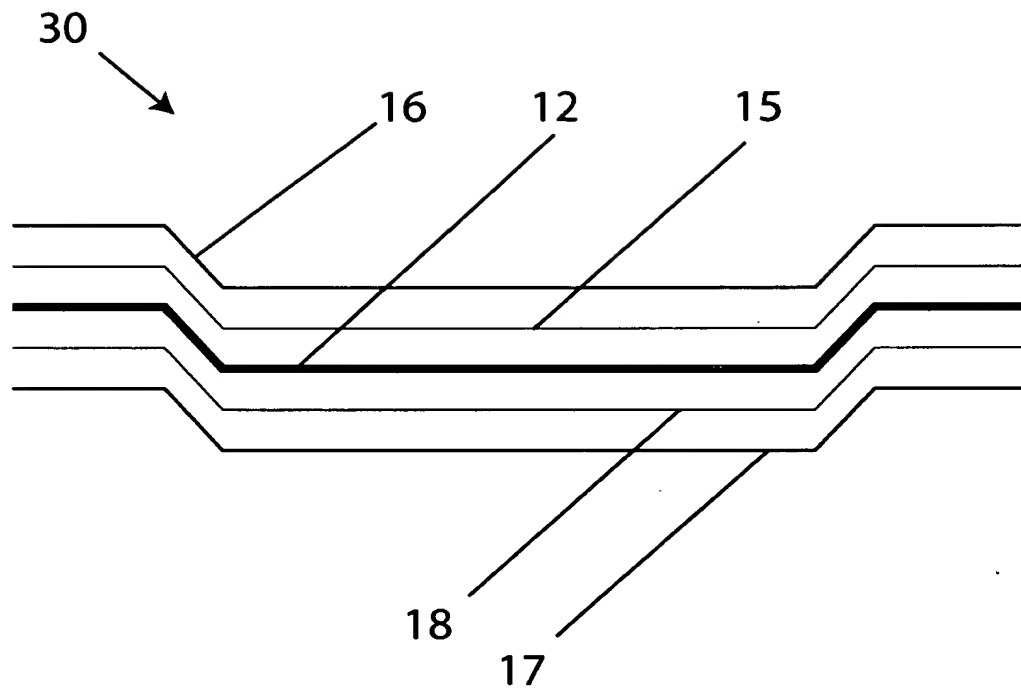


FIG. 3

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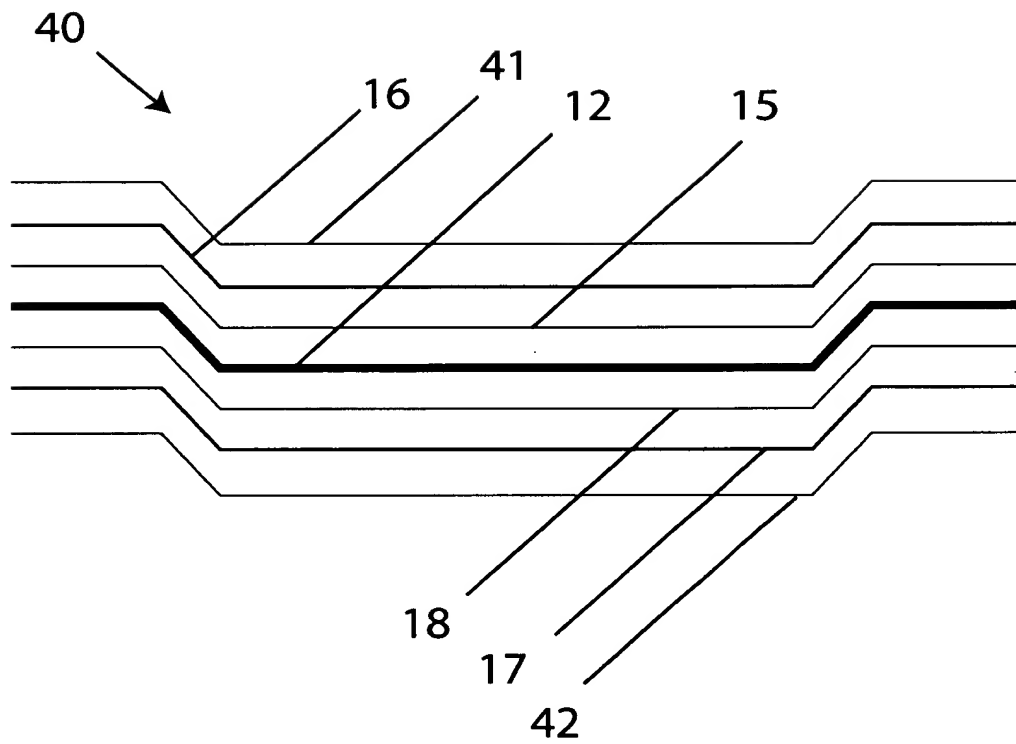


FIG. 4

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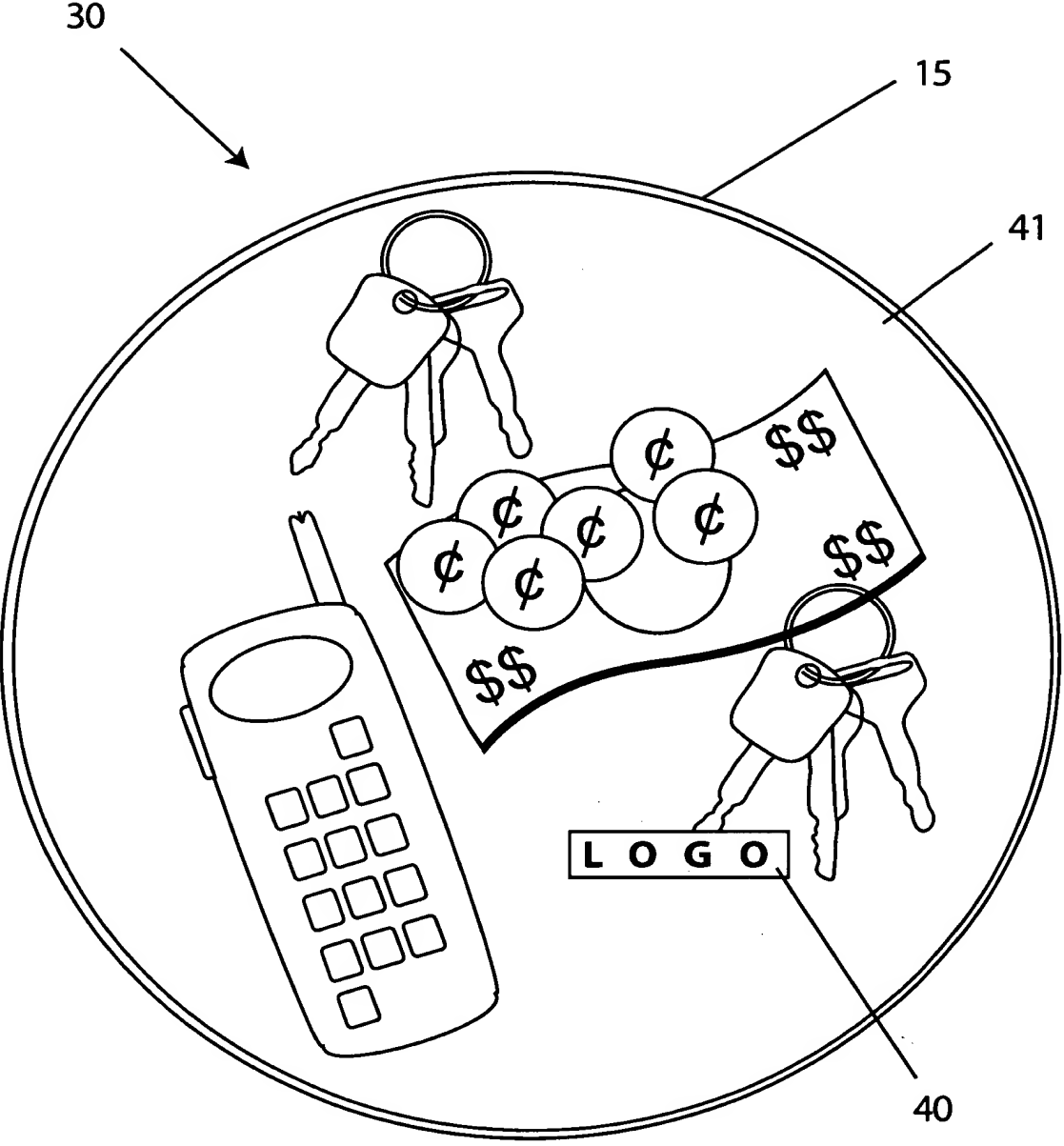


FIG. 5 A

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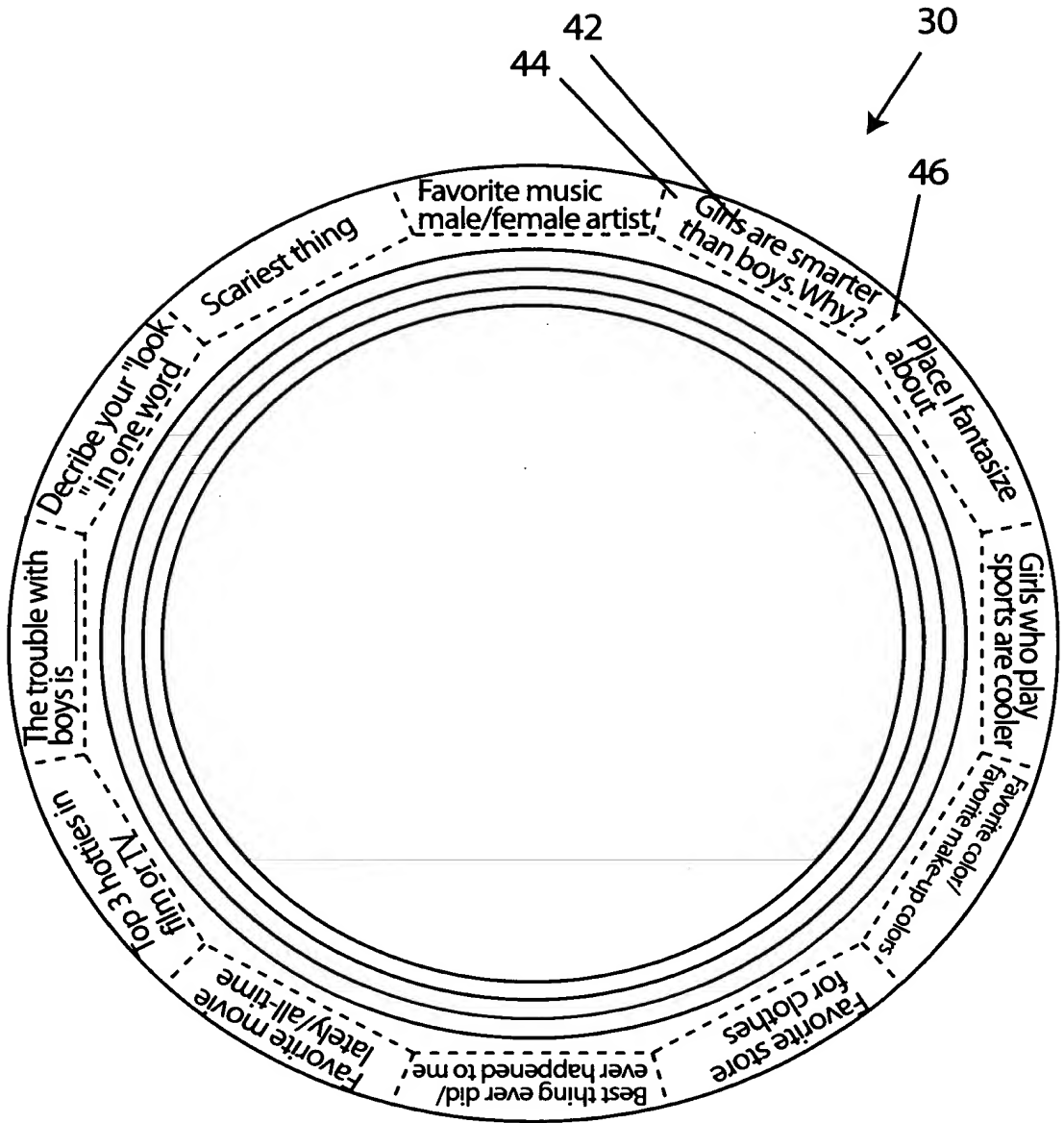


FIG. 5B



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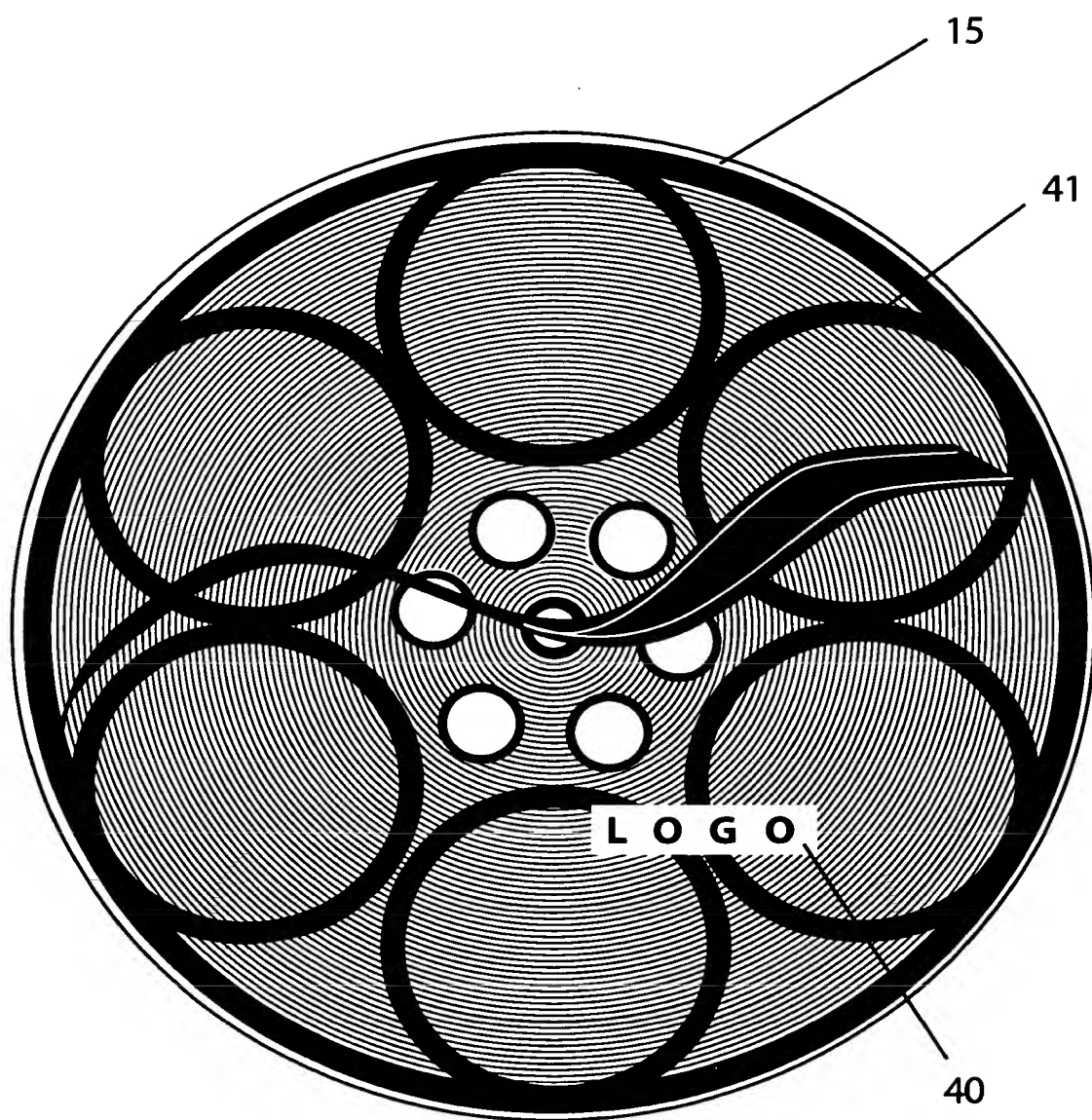


FIG. 6A

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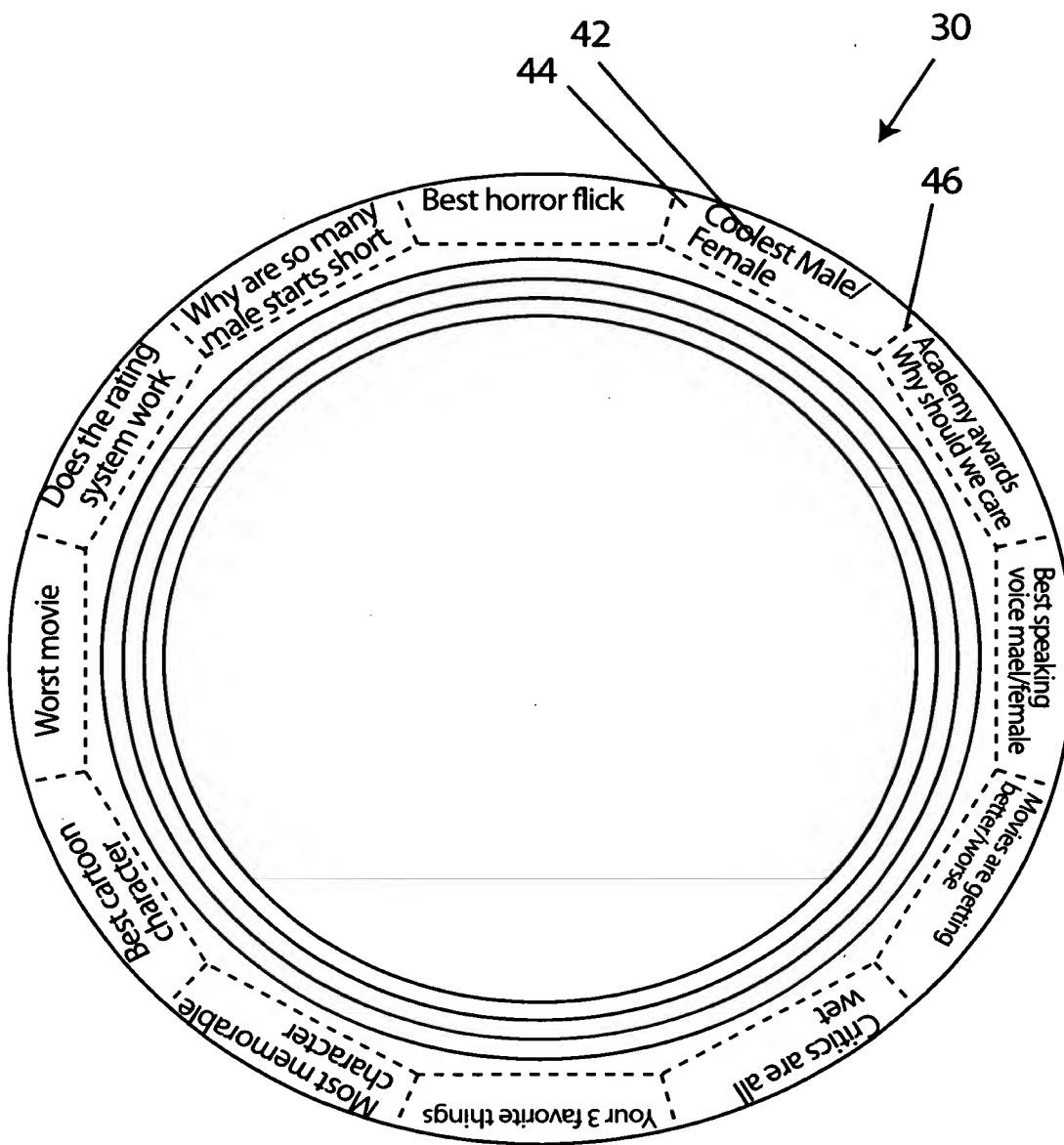


FIG. 6B

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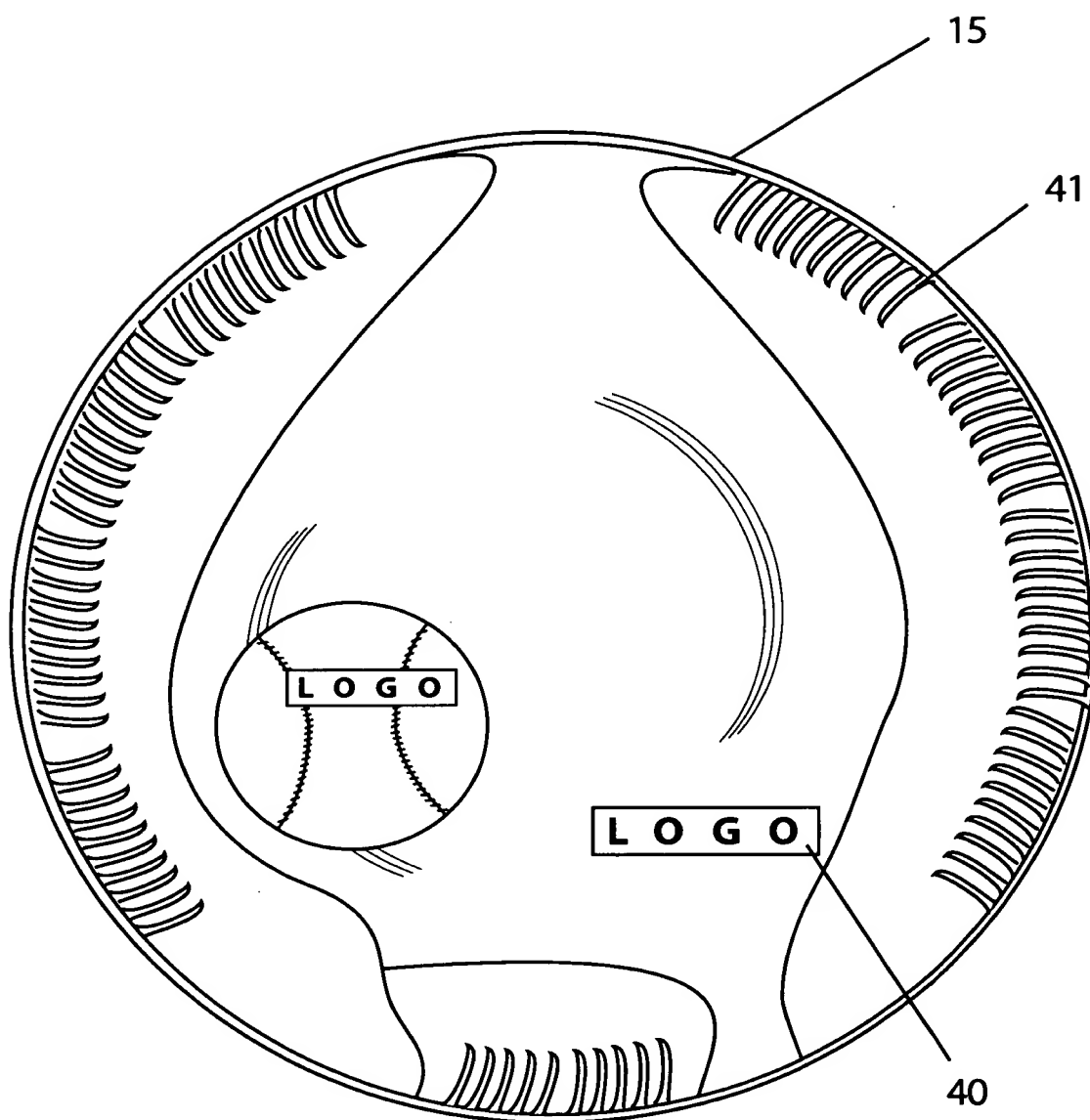


FIG. 7A

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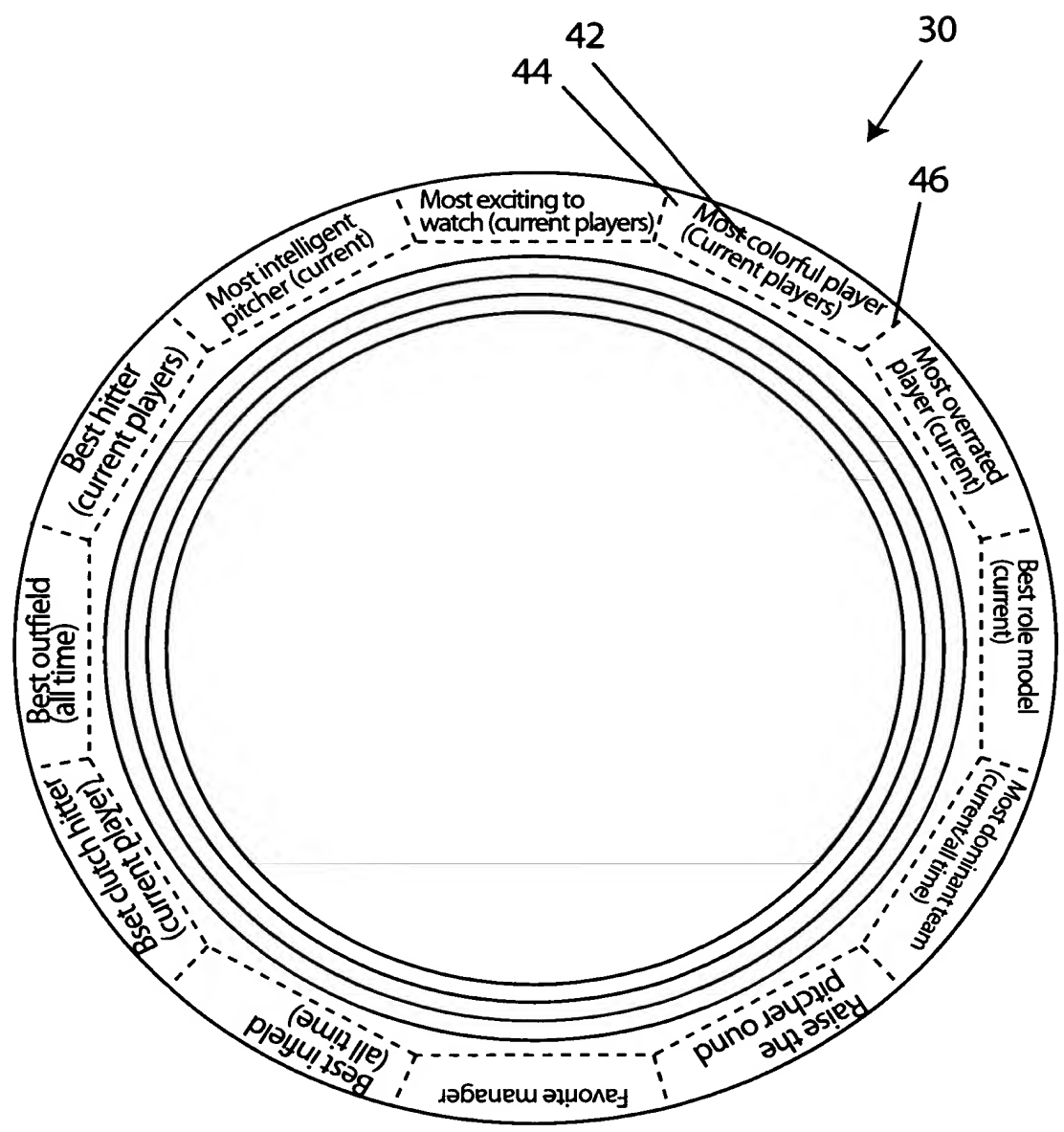


FIG. 7B

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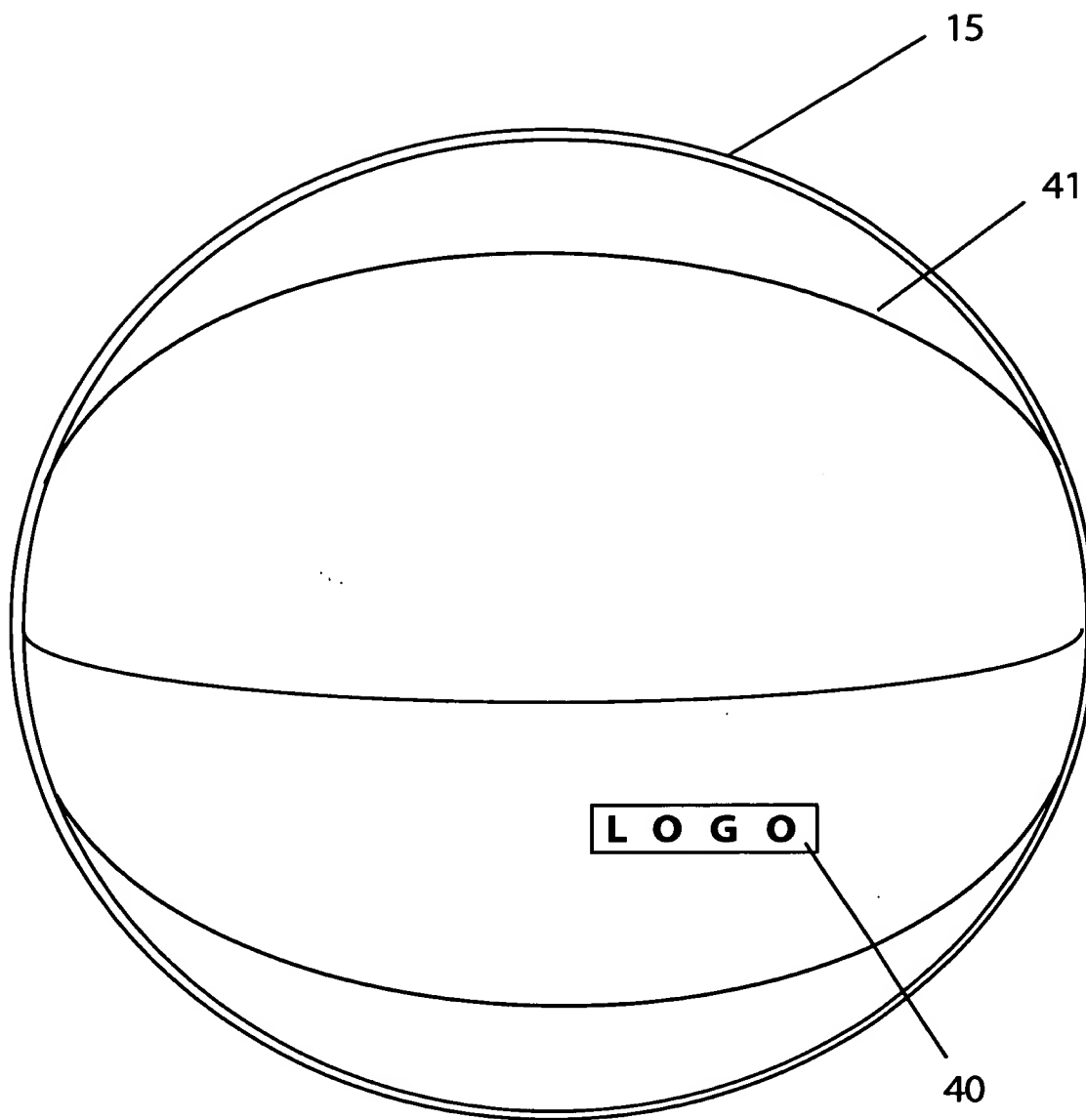


FIG. 8A



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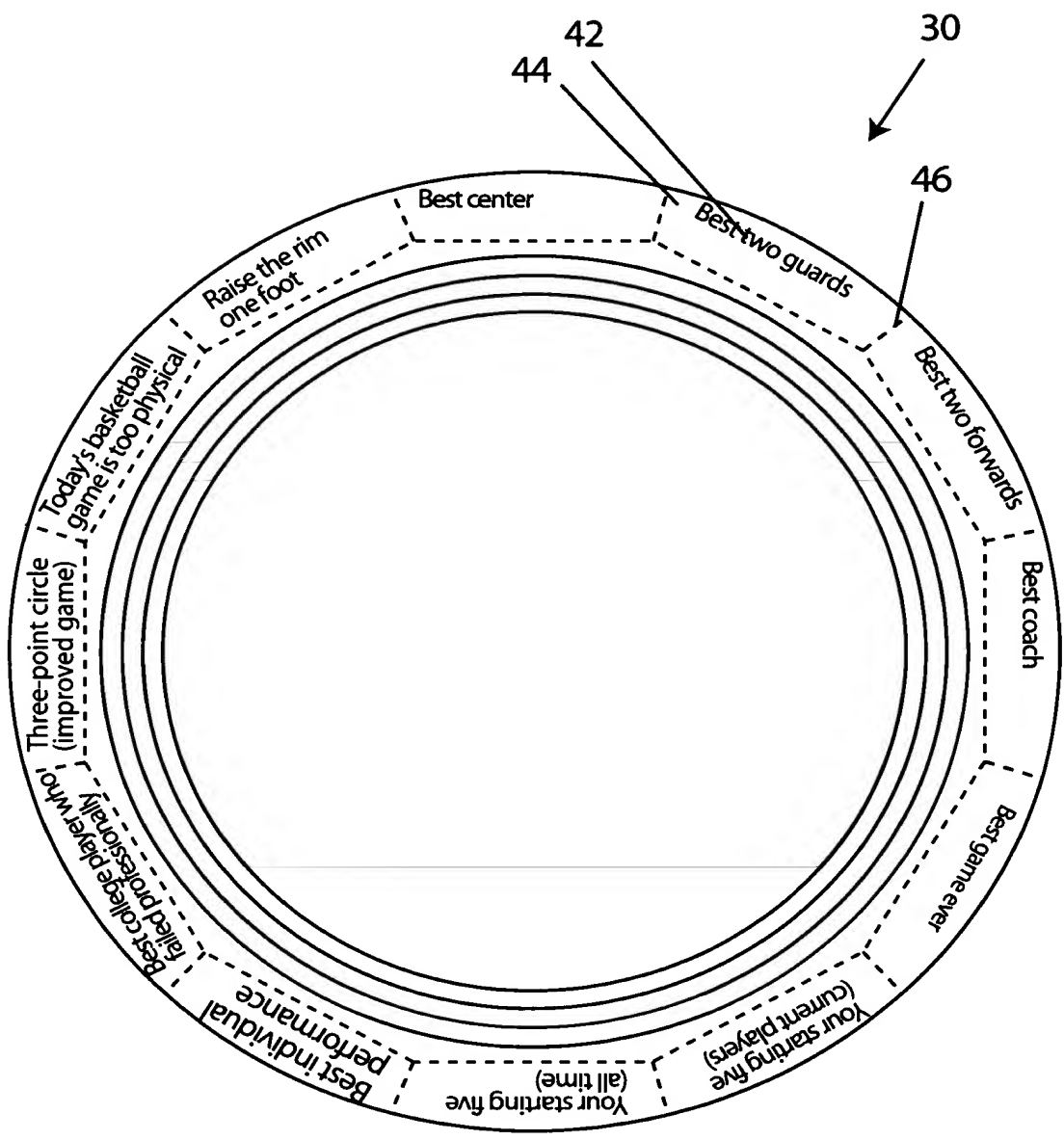


FIG. 8B

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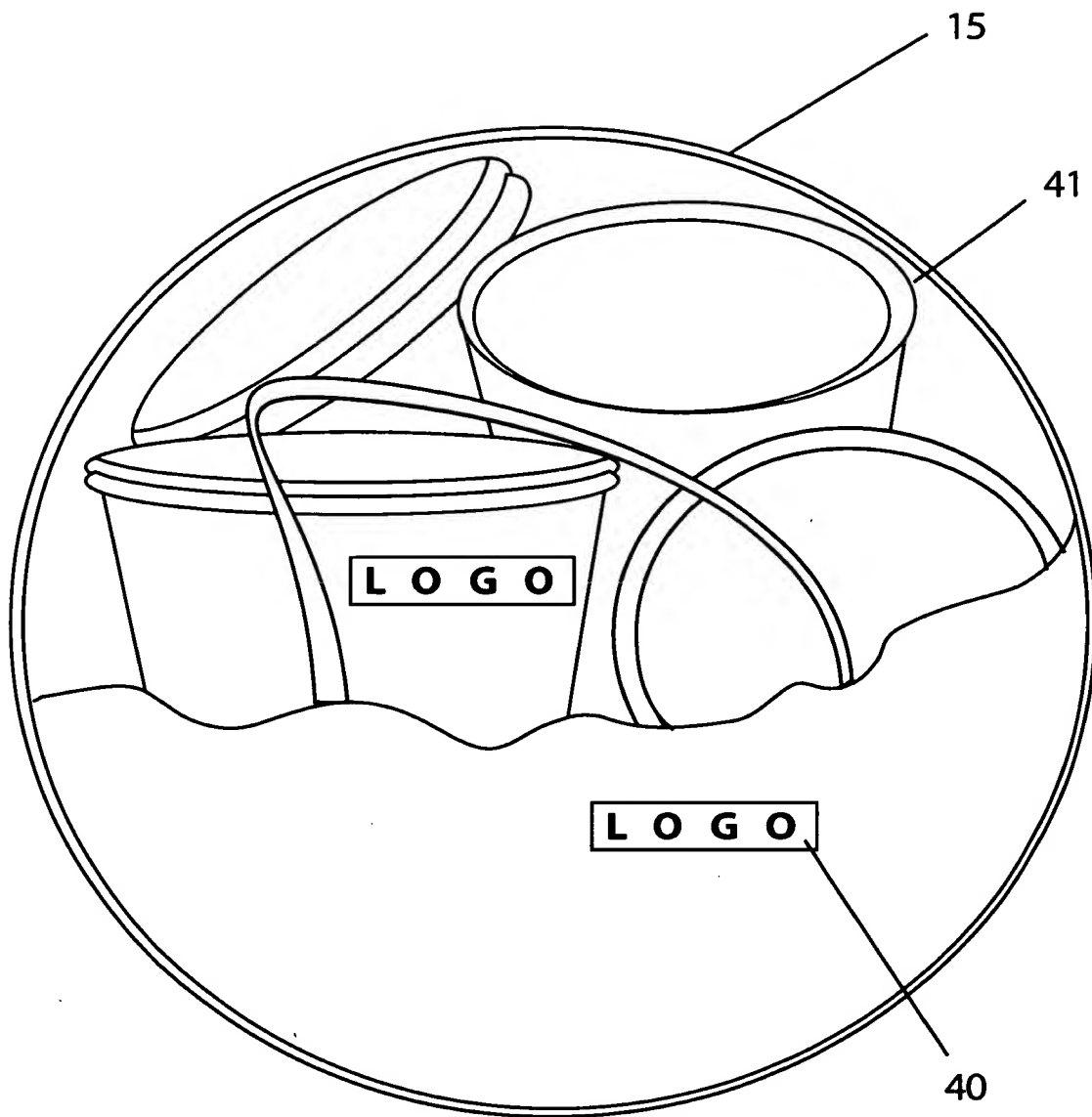


FIG. 9A



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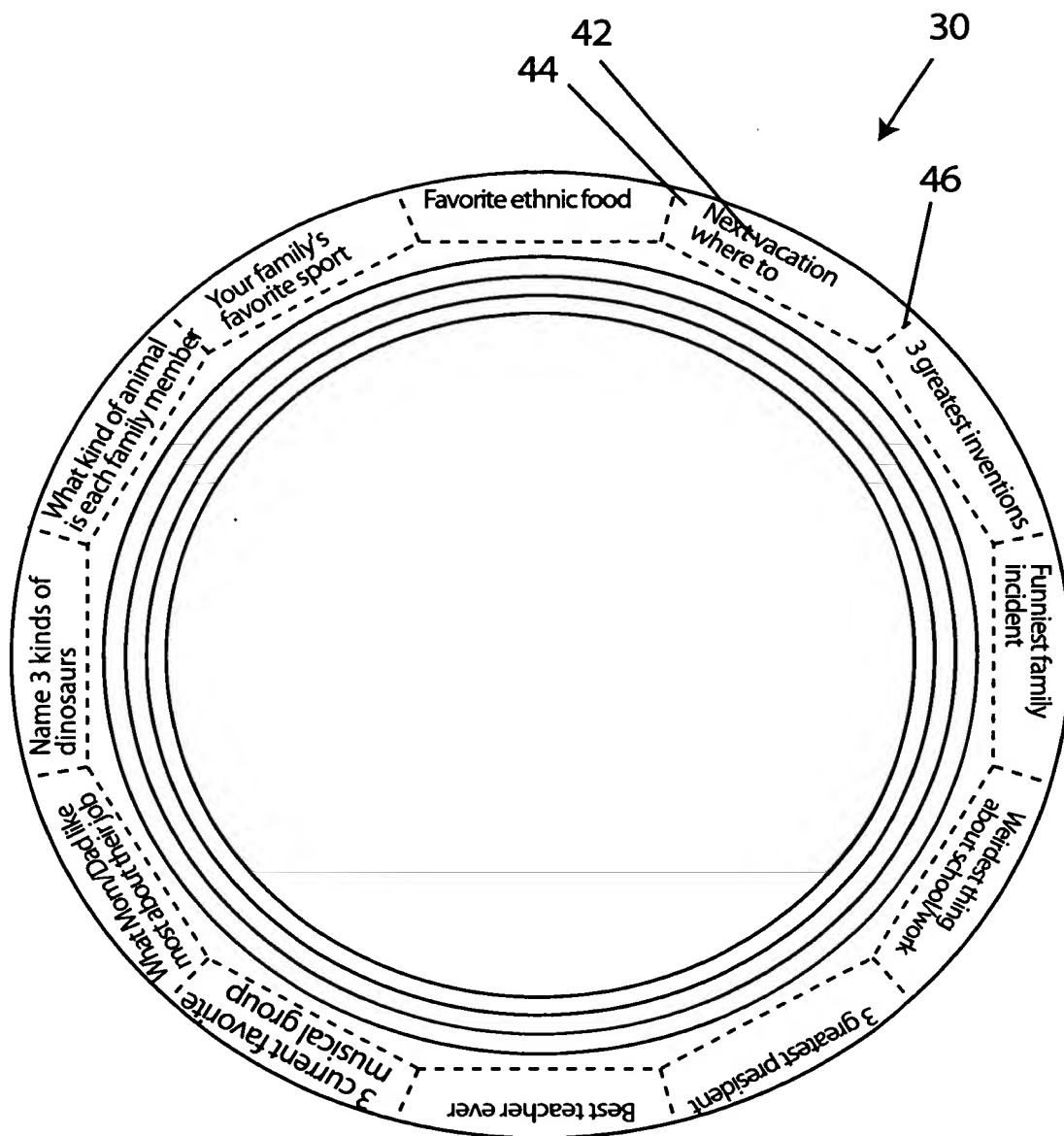


FIG. 9B



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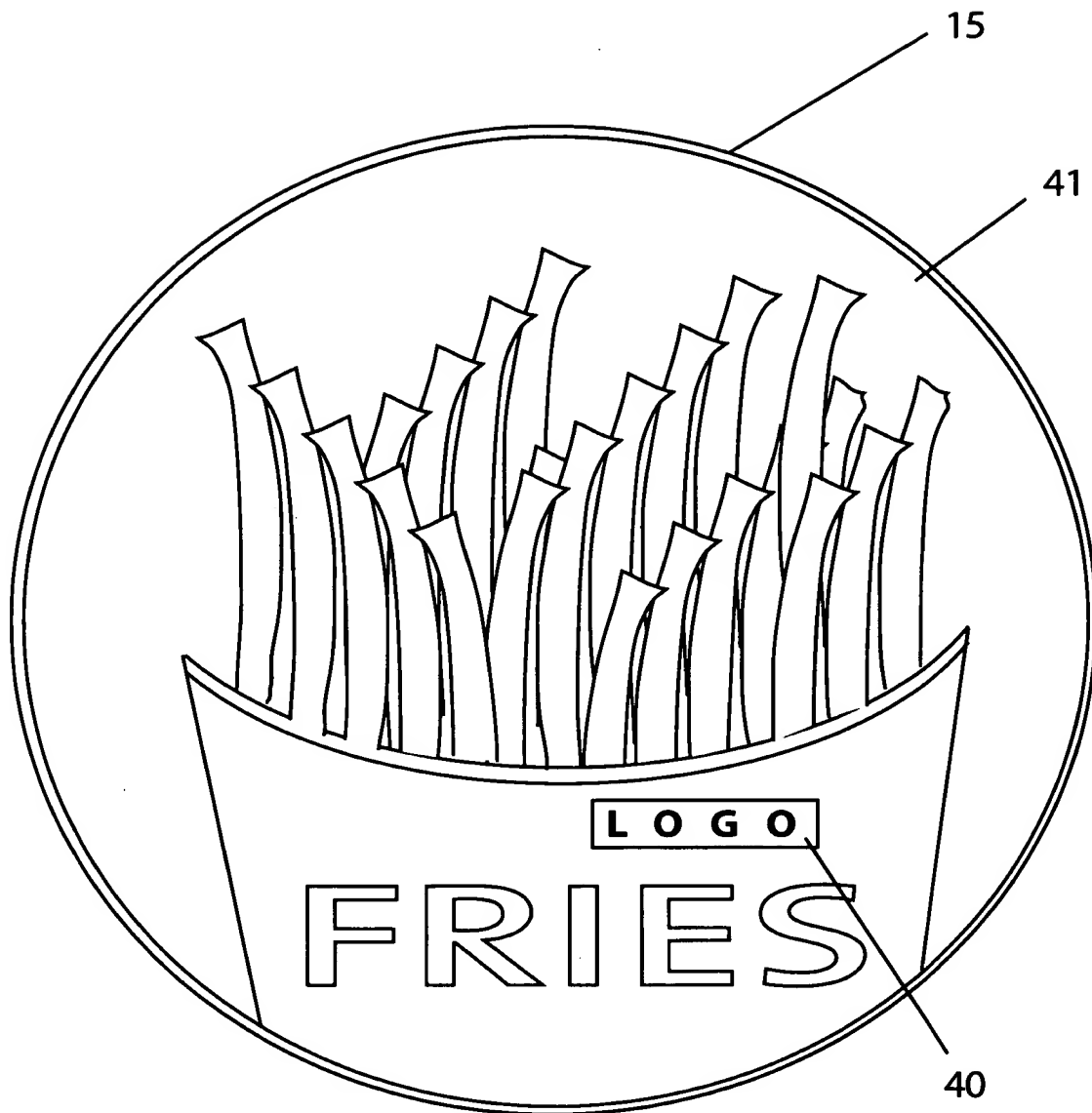


FIG. 10A

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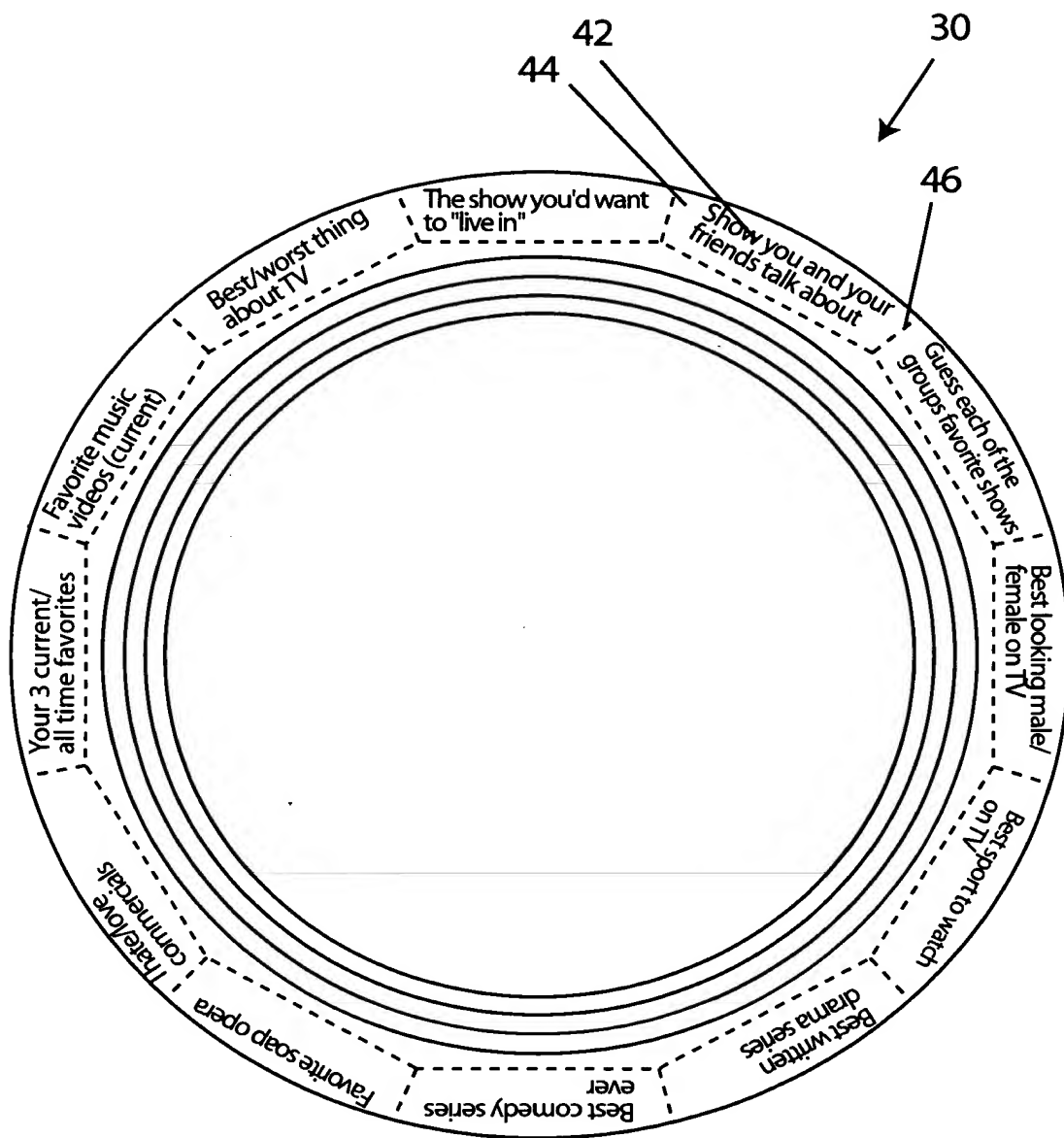


FIG. 10B



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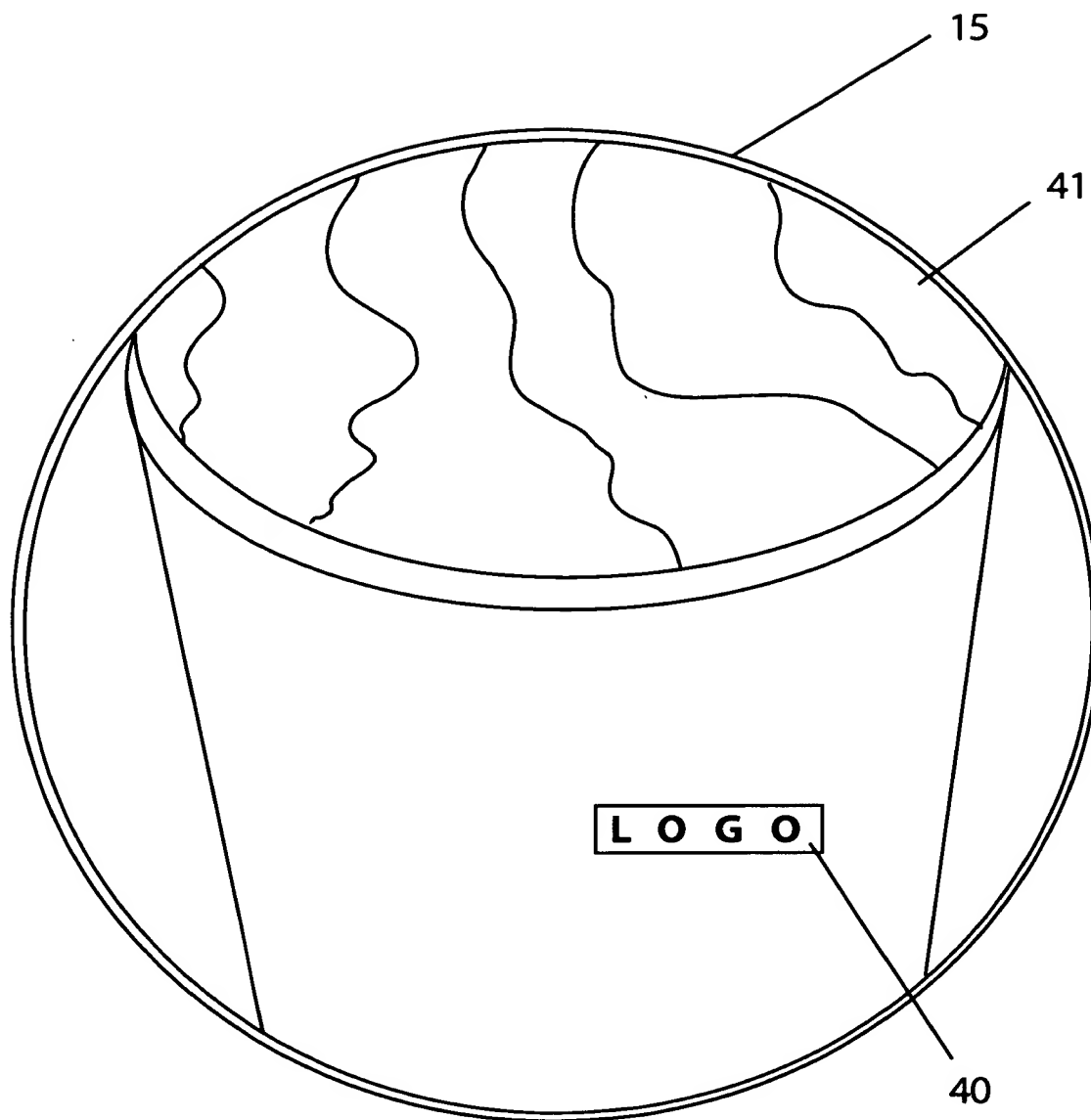


FIG. 11A

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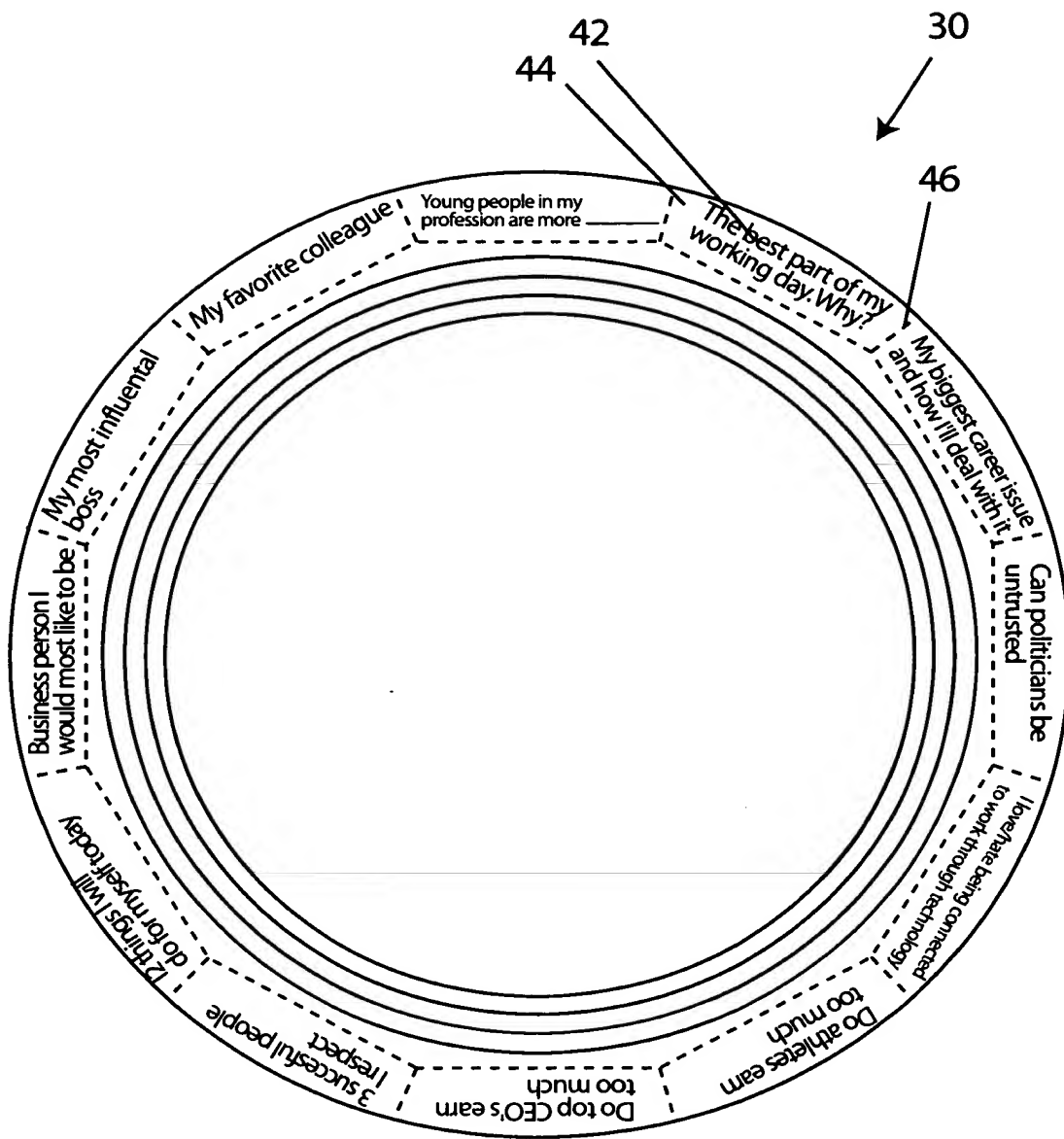


FIG. 11B

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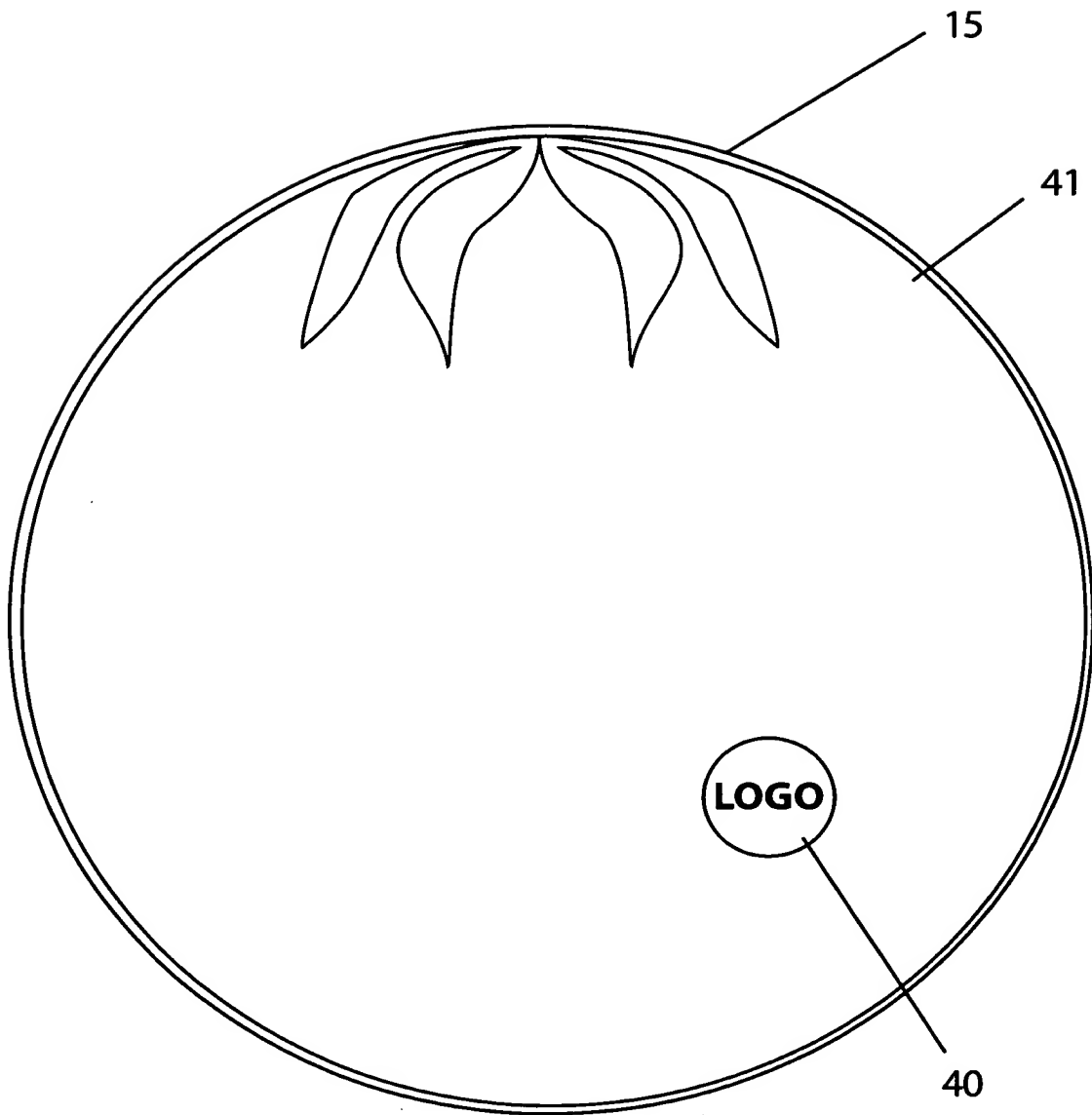


FIG. 12A

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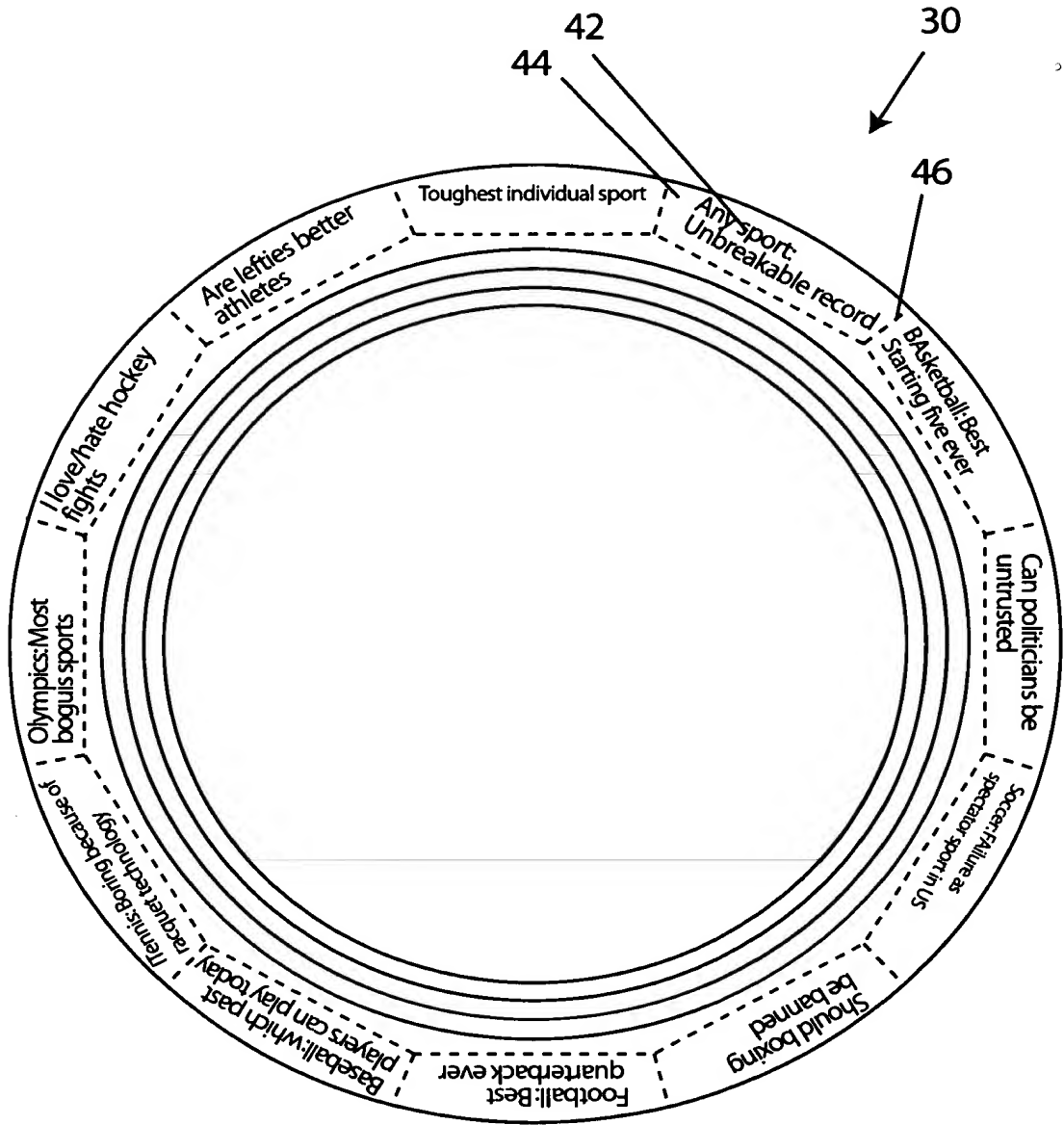


FIG. 12B

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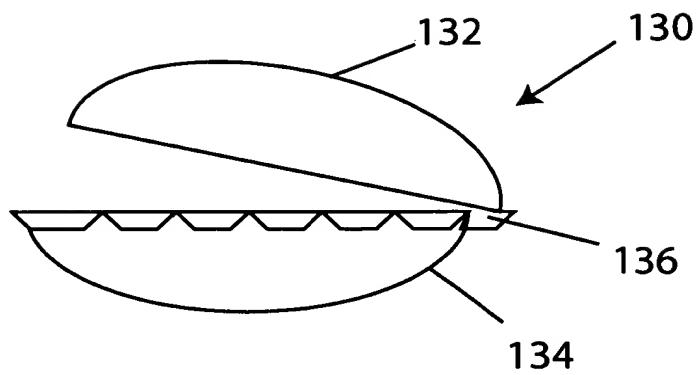


FIG. 13A

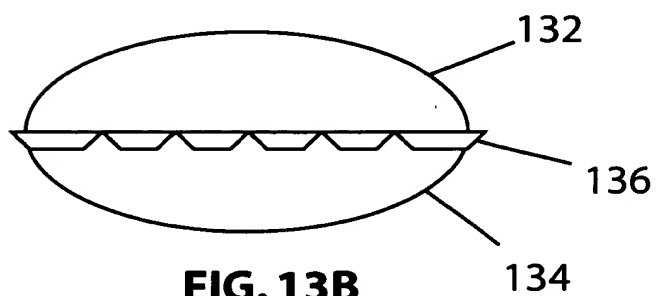


FIG. 13B

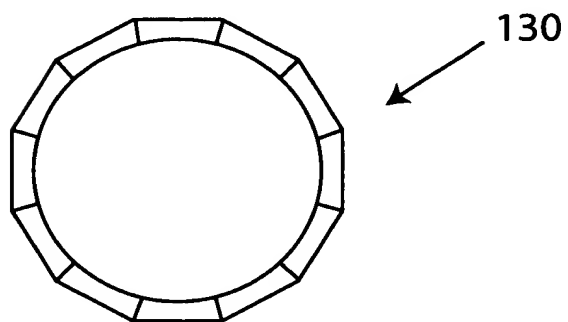


FIG. 13C

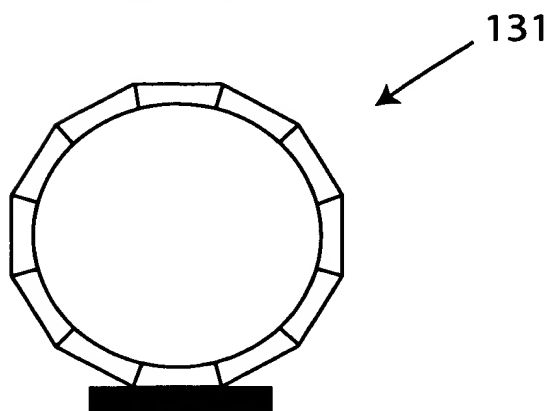


FIG. 13D

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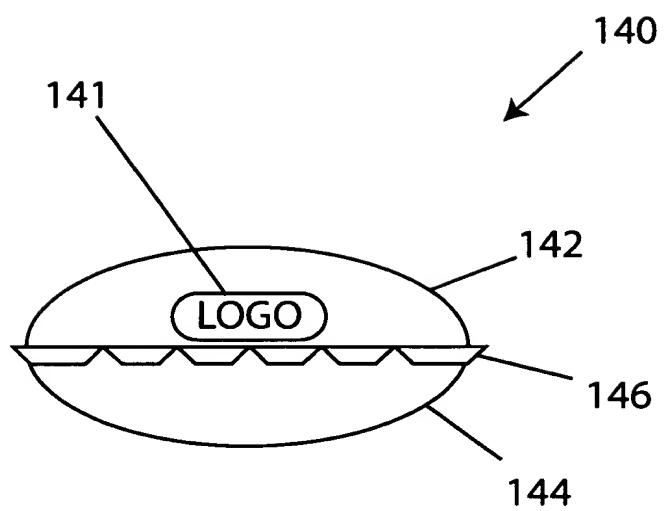


FIG. 14